



Peacock Bros.



Asset

Peacock Bros. **Asset Tracking**

Innovation, expertise & efficiency since 1888

Asset

Peacock Bros. Asset Tracking

Asset Tracking enables any organisation to identify, manage, and control any asset.



It is essential for organisations to manage high-value assets, critical operational assets, IT hardware, and assets requiring chain-of-custody tracking. Peacock Bros. Asset Tracking solution provides real-time visibility and monitoring of assets that enable greater control and auditing of an asset's usage, location and status. Flexible technology options include; barcode, radio frequency identification (RFID), wi-fi tags and Bluetooth Low Energy (BLTE). Standard functionality includes asset allocation, deployment and movement tracking, asset uptime and activity, asset geo-location, asset lifecycle, servicing and compliance monitoring, transaction logs, audit trails, and reporting.



VISIBILITY

Real-time monitoring of every assets' usage history, maintenance, warranties, performance and status.



COMPLIANCE

Tracking functionality to meet regulatory and government compliance requirements.



REDUCE

Asset loss due to theft, misplacement and misallocation.



FLEXIBLE

Passive and active technology options (barcode, RFID, wi-fi tags, BTLE) to meet your requirements and budget.



MANAGE

Asset performance and uptime.



Customise. Expertise. Control.



PeacockBros.

Peacock Bros. Asset Tracking solution is designed and built as a highly configurable solution with the flexibility to adapt technology options that meet your asset life cycle and unique tracking requirements within your budget parameters. Our local experts can assist in designing the right solution and accompanying hardware from leading brands to identify your assets, whether they include IT hardware, motor vehicles, tools and equipment, or inventory hired by third parties.

With Asset Tracking, your business can maximise asset utilisation and availability, track your asset's performance, uptime, and maintenance, reduce business costs, and with real-time visibility.



Locate your critical assets instantaneously.



In 1888, brothers Ernest and Charles Peacock opened a small general printing business on Collins Street in Melbourne. Later that year Ernest took over the business, and in the years to follow Peacock Bros. would grow into one of the largest manufacturers and suppliers of high quality printed labels, tags and packaging solutions across Australia and New Zealand.

Today, we are an organisation at the forefront of innovation with a longevity that can be attributed to our collaborative, team-based approach to delivering solutions. Continually evolving, we have now become a market-leading provider of supply chain solutions across the region.

Australian owned and operated, we pride ourselves on going above and beyond the expectations of our 12,000+ customers. We've done it for 130+ years and counting, so what can we now do for you?



Peacock Bros.

- MELBOURNE
- SYDNEY
- BRISBANE
- PERTH
- ADELAIDE
- AUCKLAND

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